

**For Immediate Release:**

**Student innovation at its best: “Winton Motor Raceway hosts Asia-Pacific’s premier student design competition”**

- Nineteenth annual Formula SAE-Australasia event set to take place at Winton Motor Raceway.
- Thirty five teams, 750+ engineering and business students.
- International teams from as far as Japan, India, Germany and Saudi Arabia.

**MELBOURNE, AUSTRALIA, November 23, 2018** – The Society of Automotive Engineers Australasia (SAE-A) is bringing its flagship Formula SAE-A student design competition to Winton Motor Raceway from 6 to 9 December. This annual event attracts some of the brightest engineering and business students from Australian and international universities.

Formula SAE-A challenges competitors to design, build and test a small open-wheeled race car. The teams then compete in a series of on-track “dynamic” events and off-track “static” assessments in either the internal combustion (IC) or electric vehicle (EV) class. The competition not only assesses the design, engineering and speed of the car, but also the students’ management, leadership, teamwork, problem solving, marketing and finance skills.



This year’s event will also host the inaugural industry networking expo on Saturday 8 December in the Winton corporate hospitality area. Participating companies will have the chance to meet with more than 750 university students who are actively seeking employment.

A short video explaining the competition can be found online: <http://www.saea.com.au/formulasae>

Corporate partners of Formula SAE-A include Ford, Holden, Toyota, Bosch, RACV and Defence Force Recruiting.

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**About the Company.** The Society of Automotive Engineers Australasia (SAE-A) was established in 1927, and today is the world’s third oldest mobility society. SAE-A represents all aspects of mobility engineering in the Asia-Pacific region. Its vision is to advance associated professions by representing its members, and promoting the transfer of knowledge and skills throughout the industry. SAE-A has proudly organised the Formula SAE-Australasia event since 2000.

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