



PRESS RELEASE

Society of Automotive Engineers Australasia (SAE-A) Appoints a New Chief Executive Officer

The SAE-A has appointed Andrew George as its interim CEO to replace Dale Gilson, who resigned from the position in December 2016.

Andrew George is not new to the SAE-A. He has been an active member of the Society for more than 25 years, most recently serving as the Director for Divisions and Membership Development, which also included the Senior Vice President role. Andrew has also served in various roles such as Victoria Division publications editor and Victoria Division Vice Chairman.

The SAE-A is continuing to provide member services as the peak body in Australia for automotive engineering, as well as continuing the expansion of its services in the aftermarket and service areas. 2017 will also see the continuation of the Society's development of seminars, industry collaborations, and training in the rapidly expanding area of accessories development and vehicle modification.

The SAE-A has received significant positive feedback from events in this area over the past several years, and the flow of events and industry projects will continue into 2017 and beyond.

Andrew George commented on the new position, "There are some exciting events planned for 2017 that will continue the steep glide path that the SAE-A has already established in this expanding area, and I could not have taken this interim CEO position at a more exciting time."

"I have a passion for automotive engineering both in Original Equipment (OE) and aftermarket, and I am pleased to be able to guide the Society into this exciting opportunity" Andrew George remarked.

SAE-A President Mario Turcarelli welcomed Andrew to the National Office, "Andrew has been involved both at Board level and has worked on OE and aftermarket products as an engineer and senior manager, and knows the task ahead as the SAE-A strives to both continue our traditional member services, as well as lead our support for the aftermarket and vehicle modification industry sector. We have some great things planned and we have a CEO and Board well equipped for the task".

ENDS



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